

WOOLWORTHS HOLDINGS LIMITED

*2024 Ellen MacArthur Foundation Submission
for the 2023 Financial Year*

START

Ellen MacArthur Foundation Plastics Initiative Global Commitment Reporting 2024

Thank you for submitting the **Global Commitment 2024 Reporting** response for your organisation. The Global Commitment team will contact you if any additional information or clarifications are needed.

IMPORTANT: If you would like a summary of your response for your records, please use the pdf download function below now. You will not be able to return to view your response via this link.

Please await further communications from the Global Commitment team about the publication of the 2024 Progress Report which will include your publicly reported data.

Thank you, once again, for being part of this unique, global mobilisation of stakeholders to jointly address plastic pollution at its root cause!

For any questions please contact us at: ReportingGC@ellenmacarthurfoundation.org

Below is a summary of your responses

[Download PDF](#)


You are providing a progress report on behalf of the following organisation: Woolworths Holdings Limited

Please confirm that your organisation agrees to the terms and conditions listed [here](#)

I agree on behalf of my organisation to the terms and conditions

Please read the following information prior to entering the questionnaire:

- **Only one person from your organisation should access this online survey platform.** Having multiple people, multiple devices or even multiple browsers logged in at once risks losing data. If you wish to collaborate on the answers within your organisation, please use the offline template beforehand.
- **Incomplete submissions cannot be accepted.** As such, please review all sections of the questionnaire via the Contents page prior to submission to ensure you have completed all questions.
- **We recommend the data to be submitted is first collated via the offline templates** provided [here](#), prior to being entered on the online platform.

- Although there is no 'save' button, **the platform will save your progress** as you move through the questions to allow you to come back to complete your answers later.
- **Some guidelines are provided in the questions**, which are indicated by a blue icon  and will display on hover over. Signatories should still read the guidelines (provided [here](#)) prior to completing the questionnaire.
- **Before submitting your report, you must ensure that you have indicated the confidentiality status** wherever you have reported metrics for which public disclosure is optional.

Reporting best practices:

- **The data you submit for this year are consistent with the data reported previously.** For example, the same scope and methodology are used to calculate your plastic packaging weight, post-consumer recycled content, and any other quantitative metrics.
 - If you have either changed methodology or your organisation faced significant structural changes, please update your prior years' data, to ensure year-on-year consistency and allow reporting on your progress made. For more information on how to update your data/target, please follow the instructions as listed in the [guidelines document](#). To ensure consistency, you will be able to see your quantitative data previously reported in this platform, and your qualitative data reported in the previous years on [this page](#).
- **Qualitative answers on progress made and actions towards achieving 2025 commitments (on reuse, recycling capacity, post-consumer recycled content etc.):**
 - are clearly linked to any relevant quantitative reported progress, explaining the reasons for your progress trajectory across your entire portfolio;
 - provide an understanding of your roadmap to reach your 2025 targets; and
 - refer to innovative solutions, mentioning any innovators that you are working with and work to scale the use of these solutions.
- **Images submitted are of high quality and showcase innovative solutions/products** that provide evidence of progress against your commitments. This is an opportunity for your organisation to demonstrate the ways you are innovating to reduce reliance on plastic packaging, pioneering reuse models or working towards more circularity (see guidelines for Q20.1 for more information).
- **Your report is reviewed before submission to ensure there are no errors.** While we might come back to you if we have queries regarding quantitative data submitted, the Ellen MacArthur Foundation will not have the capacity to correct other errors, including grammatical and formatting errors. As such, we recommend first collating your answers via the offline templates provided and reviewing in the platform once entered via the contents table. When pasting qualitative answers from your offline templates, please ensure that bullet points are correctly formatted as they risk being pasted as a whole paragraph.
- **Your report is submitted as early as possible** to ensure that we can come back to you rapidly after your submission, should we identify any errors/omissions or have any other questions about the information you submitted.
- **We strongly encourage you to introduce a third-party verification system to ensure data quality and integrity.** 44% of signatories already indicated having third-party verification in place for some or all data in 2022. If you do not have a verification system for this year, we advise you to put one in place for next year.
- **We encourage Global Commitment signatories to engage in the CDP reporting cycle from 2023 onwards** to demonstrate once again their leadership in terms of transparency and progress made on plastics. Currently, all quantitative metrics in CDP's plastics disclosure questions are aligned with Global Commitment definitions, minimising additional reporting efforts for our signatories. For the time being, **it remains a mandatory requirement for Global Commitment signatories to report through the Ellen MacArthur Foundation**, as the CDP's plastics expansion is still in the development phase and does not provide full transparency on progress made against all commitments made by Global Commitment signatories. As CDP continues to develop the strategy and next steps for this expansion, CDP and The Ellen

If you are unsure about any of the responses you have provided, please first refer to the [2024 Global Commitment Reporting Guidelines](#) or, where this does not answer your query, contact us at reportingGC@ellenmacarthurfoundation.org

1. Organisation details

1.1. Confirm whether the organisation details provided below are correct

Note: The details displayed below are based on the data submitted in [2023](#)

- *Description of organisation:* Woolworths is a South African retailer with holdings in both Africa and Australasia, South Africa accounts for the greater percentage of sales of product in plastic packaging, primarily in food in the South African market. Africa and Australasia are more fashion orientated markets.
- *Organisation's main website:* <https://www.woolworthsholdings.co.za>
- *Webpage with progress made towards commitments:* <https://www.woolworthsholdings.co.za/sustainability/our-good-business-journey/>
- *Revenue band (USD):* \$1 billion - \$10 billion
- *Headquarters location:* South Africa
- *Operating regions:* Eastern Africa, Middle Africa, Southern Africa, Western Africa, Australia and New Zealand
- *Participation in Plastics Pacts:* South Africa

Yes, the organisation details provided above are correct

No, the organisation details provided above are not correct (please specify changes in the box below)

2. Reporting information

2.1. Confirm whether your quantitative reported data is for the 12-month reporting period indicated below

Note: The reporting period given below has been estimated based on the reporting period used in the [2023 reporting cycle](#). For instance, if you reported for January 2022 to December 2022 in the previous reporting cycle, the survey will display a suggested reporting period of January 2023 to December 2023.

Reporting period: July 2022 to June 2023

Yes, our reported data is for the 12-month reporting period indicated above

No, our reported data is for a different 12-month reporting period (specify below)

2.2. Confirm that your reported data covers all plastic packaging involved in the full scope of your organisation's activities, as relevant for the category (or categories) of business under which you have signed the Global Commitment



Please refer to the [Reporting Guidelines](#) for more information on the relevant scope for your organisation. This information will be shown alongside your reported data.

IMPORTANT: Please note that the reporting scope should be the same for all your commitment areas.

- Yes, our reported data covers all plastic packaging involved in the full scope of our activities**
- No, our reported data does not cover all plastic packaging involved in the full scope of our activities

2.4. Indicate the verification/assurance status that applies to your reported data

- No third-party verification or assurance in place
- Plans to introduce or extend scope of third-party verification or assurance in development**
- Third-party verification or assurance process in place for some of the data
- Third-party verification or assurance process in place for all of the data

2.5. Provide further details on the verification/assurance status (current and/or planned) that applies to your reported data



Data completeness and accuracy remains a work in progress as we implement reporting systems and processes. the data used in this reporting cycle has improved in accuracy when compared to the previous reported period.

Characters remaining: 81

2.6. Provide details of the individual signing off on the data reported on behalf of your organisation

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First name	<input type="text" value="Feroz"/>
Surname	<input type="text" value="Koor"/>
Role title	<input type="text" value="Head of Sustainability"/>
Department or division of organisation	<input type="text" value="Woolworths Holdings"/>
Email	<input type="text" value="ferozkoo@woolworths.co.za"/>

3. Prior years' quantitative data and update

3.1. Indicate whether you would like to update data previously submitted for any of the following metrics

Notes:

- A summary of all the relevant data points previously submitted by your organisation is provided in the table below. If you did not submit data for previous years, or if you are a new signatory and want to submit these data points for the first time, click on the metrics to update. If you do not want to update any data points, click on the 'next' button.
- For the purposes of the table below and to reflect the reporting timelines of the majority of signatories we have labelled data submitted in the 2023 reporting cycle as 2022 data, data submitted in the 2022 reporting cycle as 2021 data, data submitted in the 2021 reporting cycle as 2020 data, data submitted in the 2020 reporting cycle as 2019 data, and data submitted in the 2019 reporting cycle as 2018 data.
- For packaged goods companies, retailers and food service providers, the data below will be used to calculate your reduction target baseline. IMPORTANT: this might be slightly different from the baseline weight you previously submitted during the target setting process.
 - For signatories with total plastic packaging reduction target, your baseline weight will be your total plastic packaging weight for your baseline year.
 - For signatories with virgin plastic packaging reduction target, your baseline weight will be your virgin plastic packaging weight for your baseline year, calculated based on your total plastic packaging weight, your % pre-consumer recycled content and your % post-consumer recycled content.
 - If you would like to adjust your baseline weight, please update the relevant data point.
 - For more information, see the [guidelines document](#).

I want to update/provide this data

Plastic packaging weight (metric tonnes)

2018 plastic packaging weight: 20000	<input type="checkbox"/>
2019 plastic packaging weight: 12665	<input type="checkbox"/>
2020 plastic packaging weight: 11595	<input type="checkbox"/>
2021 plastic packaging weight: 22084	<input type="checkbox"/>
2022 plastic packaging weight: 20197.92	<input type="checkbox"/>

Pre-consumer recycled content (%)

2018 PreCR: 0	<input type="checkbox"/>
2019 PreCR: 0	<input type="checkbox"/>
2020 PreCR: 0	<input type="checkbox"/>
2021 PreCR: 0	<input type="checkbox"/>
2022 PreCR: 6.5	<input type="checkbox"/>

Post-consumer recycled content (%)

2018 PCR: No data

I want to update/provide this data

2019 PCR: No data

2020 PCR: No data

2021 PCR: 16

2022 PCR: 11.4

Reusable, recyclable or compostable plastic packaging (%)

2018 reusable: No data

2019 reusable: No data

2020 reusable: No data

2021 reusable: 0

2022 reusable:

2018 recyclable: No data

2019 recyclable: No data

2020 recyclable: No data

2021 recyclable: 19.3

2022 recyclable: 23.4

2018 compostable: No data

2019 compostable: 0

2020 compostable: 0

2021 compostable: 0

2022 compostable: 0

2018 reusable, recyclable or compostable: No data

2019 reusable, recyclable or compostable: No data

2020 reusable, recyclable or compostable: No data

2021 reusable, recyclable or compostable: 19.3




4. Plastic packaging weight, portfolio and sourcing

4.1. Provide the total weight of your plastic packaging over the reporting period (metric tonnes)

Notes:

- Please do not use any separators (".", ",",) for numbers to indicate values above 1000.
- The data points in this question will be registered as 0 if you do not provide any other value. As such, if you do not want to report on 'reused packaging' please delete the '0' in the box.

New plastic packaging  (including with recycled content)

12226.14

t

Reused plastic packaging  (optional)

0

t

4.3a. Indicate which of the following categories of plastic packaging are in your organisation's portfolio

IMPORTANT: Please ensure that the categories of plastic packaging selected, are the same as the ones provided in the [Recyclability Assessment Tool](#) (to upload in question 4.7).

PET bottles

EPS and XPS in business-to-consumer packaging for FMCG

PET thermoforms

PVC rigids

Other PET rigids

> A4 mono-materials PE in B2B context

HDPE bottles

> A4 mono-materials PE in B2C context

HDPE other rigids

Other > A4 flexibles

PP bottles

< A4 flexibles PE

PP other rigids

< A4 flexibles PP

PE tubes

< A4 multi-material, flexibles

PS rigids

Other < A4 mono-material flexibles

EPS for transport packaging

Other, please specify below

4.3b. Provide the approximate percentages of the following categories of plastic packaging that are in your organisation's portfolio (optional)

Note: Provision of percentages is optional but encouraged.

IMPORTANT: Please ensure that the percentages provided, if any, are the same as the ones provided in the Recyclability Assessment Tool (to upload in question 4.7).

PET bottles	9.81 %
PET thermoforms	18.53 %
Other PET rigids	1.65 %
HDPE bottles	6.61 %
HDPE other rigids	1.63 %
PP bottles	0.17 %
PP other rigids	16.38 %
PS rigids	2.24 %
EPS and XPS in business-to-consumer packaging for FMCG	2.99 %
PVC rigids	2.13 %
> A4 mono-materials PE in B2C context	19.9 %
Other > A4 flexibles	2.70 %
< A4 flexibles PP	8.29 %
< A4 multi-material, flexibles	6.44 %
Other < A4 mono-material flexibles	00.53 %
Total	100 %

4.4. Confirm whether the product applications of your packaging remains the same as that reported in 2023 (indicated below)

Note: The product applications displayed below are based on the data submitted in [2023](#)

Products sold in plastic packaging: Alcoholic beverages, Cleaning products, Clothing & apparel, Cosmetics & personal care, Electronics, Food & nutrition, Furniture, furnishings & household items, Non-alcoholic beverages, Pet & animal supplies, Toys

- Yes, the product applications indicated above are correct
- No, the product applications are different (specify below)

4.5. Provide details of the source of the plastic in your packaging (percentage of total new plastic packaging weight, latest year)

Note: The data points in this question will be registered as 0 if you do not provide any other value.

IMPORTANT: Answers must sum to 100%. Please provide numbers with up to 1 decimal point.




Percentage post-consumer recycled content 	13 %
Percentage pre-consumer recycled content 	0 %
Percentage virgin renewable content 	87 %
Percentage virgin fossil-based content 	0 %
Total	100 %

4.6. Provide the percentage of plastic packaging which was reusable, recyclable or compostable over the reporting period (percentage of total 'new' plastic packaging weight, latest year)

Notes:

- Since packaging may fall into more than one category - such as both reusable or recyclable - individual metrics for reusable, recyclable and compostable may not sum to 100%. However, no single metric should be higher than the overall percentage reusable, recyclable or compostable.
- The data points in this question will be registered as 0 if you do not provide any other value.

IMPORTANT: Your recyclability percentage should be the one from your Recyclability Assessment Tool uploaded in question 4.7 (cell D9 in the 'OUTPUT' sheet)

Overall percentage reusable, recyclable or compostable	34.6 %
Percentage reusable 	0 %
Percentage recyclable 	34.6 %
Percentage compostable 	0 %

4.7. Upload the completed Recyclability Assessment Tool for 2024 (available to download [here](#))

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Notes:

- A Local Recyclability Assessment Tool is available for companies assessing their recyclability with a “local” approach only (only for companies operating in a very limited number of geographies and already using such a local approach last year). All the other companies should use the Global Recyclability Assessment Tool, which is the same as provided last year.
- Data published in aggregate only. For information on how to complete the template please see the [2024 Global Commitment](#)

- To replace a file already uploaded click anywhere in the light grey box.

2024 GLOBAL Recyclability Assessment Tool.xlsx



0.3 MB

application/vnd.openxmlformats-officedocument.spreadsheetml.sheet

4.8. Indicate how you assessed the percentage of packaging that is recyclable 'in practice and at scale'


If you have conducted a recyclability assessment last year, you will find the type of assessment you have used below. **Please make sure the type of assessment you use is consistent year-on-year.** If you would like to change your methodology assessment, please contact us at reportinggc@ellenmacarthurfoundation.org.

Type of assessment conducted in 2023: Global

- We used a global approach, assessing all our packaging against the thresholds of a 30% recycling rate for 400 million people 
- We used a local approach (i.e. country-by-country), assessing all our packaging against a 30% recycling rate threshold in each market in which we operate 

4.9. Provide further information regarding the recyclability assessment done at the global level

Note: For information on the appropriate box to tick, please see the [2024 Global Commitment Reporting Guidelines](#).

- We aligned fully with the 2024 Recycling Rate Survey results
- We deviated from the 2024 Recycling Rate Survey results for one or more packaging categories and provided additional evidence of the thresholds for recyclability 'in practice and at scale' (30% recycling rate for 400 million people) being met 

4.13. OPTIONAL METRIC - Provide the percentage of packaging 'designed for recycling' over the reporting period (percentage of total 'new plastic packaging' weight, latest year)


IMPORTANT: your 'designed for recycling' percentage, should you choose to submit it, should be the one from your Recyclability Assessment Tool (cell **D17** in the 'OUTPUT' sheet of the Global Recyclability Assessment Tool or cell **D19** in the 'OUTPUT' sheet of the Local Recyclability Assessment Tool).

Percentage of packaging 'designed for recycling'

40.9 %

4.14. Provide additional information to help correctly interpret your percentage of packaging that is 'designed for

recycling'

Note: This should include information about the packaging considered as 'designed for recycling'; as well as the guidelines used to determine this percentage. 

We continue to make incremental progress with regard to using recyclable materials, formats and recycled content. The focus for this past period has been on moving away from non-recycled to recyclable, market constraints continue influence what is available to us as a source for either PCR or alternative materials or formats. Availability and affordability of these materials and the inflationary effect these have on food prices to the consumer continues to be a significant factor.

Characters remaining: 14

4.15. Provide any additional information that is important to correctly interpret any of the other quantitative data submitted in this section (question 4.1 onwards).

Note: Indicate here any relevant information to explain the change in total plastic packaging weight reported of **-39.47%** from 20197.92 in the previous reporting period to 12226.14 in the current reporting period.

IMPORTANT: If this change (percentage given in blue) is larger than 5%, we ask you to provide an explanation for this change, which should be indicated in the box below.

We have seen a significant decline in certain categories (fresh milk) as a result of changing consumer behavior due to continued and pervasive load-shedding (electricity availability) and have seen a shift to long-life products that do not need refrigeration or a cold chain to maintain food quality and safety. The phase out of plastic carrier bags in our fashion operations contributes to the reduction as does data accuracy where the interrogation of data has identified overstatements. .

Characters remaining: 8

Important information on your virgin plastic packaging reduction target

You will find below information regarding how the progress made on your reduction target will be calculated and displayed in your online individual report. You are not being asked to answer any question here.

Based on your submitted data, we will display in your online individual progress report that *you have decreased/increased your virgin plastic packaging weight by X% between 2020 and 2023 (total progress to date).*

Your 2025 virgin reduction target of 4% from 2020 to 2025 will be displayed alongside your total progress to date.

X% = the percentage reduction/increase between your baseline virgin plastic packaging weight (as calculated based on data in questions 3.1 or 3.2 if you have updated them) and your virgin plastic packaging weight for the latest reporting period (as calculated based on data in questions 4.1 and 4.5).

Notes:


- Your virgin plastic packaging weight (including your baseline data) will be calculated as follows: *virgin plastic packaging weight = (1 – post-consumer recycled content – pre-consumer recycled content) * total plastic packaging weight*
- You can see your data used to calculate your baseline virgin plastic packaging in question 3.1. If your baseline virgin plastic packaging needs to be updated, you can update your total plastic packaging weight, your post-consumer recycled content or/and pre-consumer recycled content in questions 3.1 and 3.2 but need to provide an explanation regarding the reason for this update in question 3.3.
- You can report qualitatively on the progress made towards your reduction targets in the sections on elimination, reuse and post-consumer recycled content.

5. Progress on elimination of problematic and unnecessary packaging

5.1. Provide examples of where you have fully eliminated or reduced use of problematic or unnecessary packaging materials/additives over the reporting period (provide up to ten examples)

Note: Please do not use any separators (“.” or “,”) for numbers to indicate values above 1000 - these should only be used for decimals.


IMPORTANT: This question asks you to report on materials/additives changes only (you will have the opportunity to report on format or component changes in the following two questions). Packaging for which the material was changed but the format remains the same should be captured under material and not format. Material change includes for instance removing pigments from PET bottles, substituting multilayer packaging to mono-layer or lightweighting packaging. Format change would imply the elimination of the whole plastic packaging such as a plastic bottle. Please read the [2024 Global Commitment Reporting Guidelines](#) for more information on the classification and methods of elimination.


	Plastic packaging <u>material/additive</u> eliminated	Proportion eliminated % of weight	Weight eliminated metric tonnes	Primary means of elimination	Other details  Drag the corner of the box to resize column
1.	PVC	35	57.98	Substitution to another	
2.	Multilayer materials	14.3	136.41	Substitution to mono-m	
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					

5.2. Provide information about where you have fully eliminated or reduced use of problematic or unnecessary packaging formats over the reporting period (provide up to ten examples)

Note: Please do not use any separators (“.” or “,”) for numbers to indicate values above 1000 - these should only be used for decimals.


IMPORTANT: Packaging for which the material was changed but the format remains the same should be captured under material (question 5.1) and not this question on formats. Material change includes for instance removing pigments from PET bottles, substituting multilayer packaging to mono-layer or lightweighting packaging. Format change would imply the elimination of the whole plastic packaging such as a plastic bottle. Please read the [2024 Global Commitment Reporting Guidelines](#) for more information on the classification and methods of elimination.

	Plastic packaging <u>format</u> eliminated	Proportion eliminated	Quantity eliminated Metric Number of	Primary means of elimination	Other details  Drag the corner of the box to
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	Plastic packaging <u>format</u> eliminated	Proportion eliminated	Quantity eliminated		Primary means of elimination	Other details 
			% of weight	Metric tonnes		
1.	Rigids B2C - other (e.g. pots, tubs a	35.8	57.98		Substitution to another pla	Drag the corner of the box to resize column
2.	Film B2C - other (opaque, printed, m	14.3	136.41		Substitution to mono-mate	
3.	Single-use carrier bags	2.7	338		Substitution to paper	
4.						
5.						
6.						
7.						
8.						
9.						
10.						

5.3. Provide information about where you have fully eliminated or reduced use of problematic or unnecessary packaging components over the reporting period (provide up to ten examples)

Note: Please do not use any separators (".", ",") to indicate values above 1000 - these should only be used for decimals.

	Plastic packaging <u>component</u> eliminated	Proportion eliminated	Quantity eliminated		Primary means of elimination	Other details 
			% of weight	Metric tonnes		
1.	Other component	2.7	338		Substitution to paper	Single use carrier bags in fashion operations
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						

5.4. Indicate which of the following plastic packaging materials, formats and components your organisation currently has in its portfolio (select all that apply)

Note: The list was compiled by the Ellen MacArthur Foundation's Plastics Initiative team informed by items they have seen being eliminated, including by Global Commitment signatories. The Ellen MacArthur Foundation makes no claims or assertions regarding the accuracy,

Materials/additives

- EPS and XPS in business-to-consumer packaging for FMCG
- Metallised films
- Multilayer materials
- PETG in rigid plastic packaging
- PS
- PVC
- PVDC
- Undetectable carbon black
- Other pigment/additive

Formats

- Film - very small - e.g. portion size sachets
- Film B2C - mono-material, clear
- Film B2C - other (opaque, printed, multi-material)
- Film B2B - e.g. pallet wrap
- Rigids B2C - beverage bottles
- Rigids B2C - household/personal products bottles
- Rigids B2C - other (e.g. pots, tubs and trays)
- B2B rigids
- Single-use carrier bags
- Single use cutlery/serveware
- Single-use hangers (for clothing)
- Single-use straws

Components

- Labels/stickers/sleeves
- Lids/closures
- Plastic windows (in card boxes)
- Pumps/trigger sprays
- Tear-offs

None

- My organisation doesn't have any of these items in its portfolio

6. Progress on moving from single-use towards reuse models, where relevant


6.1. Actions taken against your commitment to move from single-use towards reuse models, where relevant - indicate the stage of implementing reuse models your organisation reached over the reporting period (select all that apply)

- Recent or in-progress pilots of reuse models for new products or packaging
- Reuse models in place for non-consumer facing packaging
- Reuse models in place for consumer facing products or packaging
- None of the above

7 Progress on making 100% plastic packaging reusable recyclable or

7.1 Progress on making 100% plastic packaging reusable, recyclable or compostable

7.1. Provide an overview of actions taken and progress made over the reporting period against your commitment to make 100% of your packaging reusable, recyclable or compostable by 2025

Note: Ensure that the measures and activities you refer to are concrete, specific, where possible quantitative, and if applicable, reflect your change in reusable, recyclable or compostable plastic packaging from the previous reporting period to the current reporting period (see the change below the input field). 

Progress on making packaging reusable, recyclable or compostable [max. 750 characters]

Having completed phase out single use carrier bags across all operations our focus will then be on other packaging formats, to have all packaging recyclable. We are working with internal stakeholders and other role players through the South African Plastics Pact towards removing lightweight barrier bags from use in our food-market operations. It is now likely that we will be the first retailer in the market to remove this problematic format from all operations.

Characters remaining: 285


Change in reusable, recyclable or compostable plastic packaging: **11.2 percentage points** from 23.4% in the previous reporting period to 34.6% in the current reporting period. If the change is larger than 5 percentage points, please ensure that this is correct or update your data via question 3.1 and/or 4.6.


7.2. Progress on collaborating towards increasing reuse, recycling and composting rates for plastic packaging [max. 750 characters]

The packaging and product development teams continue to engage industry on formats and materials that are recyclable. The packaging team also work closely with industry and recyclers to understand the market as it evolves which informs what and how we package new product lines.

Characters remaining: 470

8. Progress on increasing post-consumer recycled content in plastic packaging

8.1. Describe the activities and progress you have made over the reporting period against your commitment to reach your target percentage of post-consumer recycled content  (on average and by weight) across all plastic packaging by 2025

Note: Ensure that the measures and activities you refer to are concrete, specific, where possible quantitative and if applicable, reflect your change in post-consumer recycled content from the previous reporting period to the current reporting period (see the change below the input field). 

This remains a challenge as demand outweighs supply.

Characters remaining: 948

Change in post-consumer recycled content: **1.6 percentage points** from 11.4% in the previous reporting period to 13% in the

current reporting period (based on the information submitted). If the change is larger than 5 percentage points, please ensure that this is correct or update your data via question 3.1 and/or 4.5.

2025 post-consumer recycled content target: 30%

19. Investments

19.1. Indicate whether you have made/committed any investment(s) towards achieving your commitments over the reporting period in any of the following areas, and provide the total sum (USD million)

Notes:

- The investment number reported should only be those invested/committed during the reporting period. As such, if you have invested 2 million in 2019 towards achieving your commitments or have already reported this sum to be invested by 2025, you should not report it this year.
- The format of the question is provided in millions of USD. As such, companies wanting to report 1 million USD in investment, should be reporting "1".
- Please do not use any separators (".", ",",) for numbers to indicate values above 1000.

Knowledge (research and IP)

mill

Fixed assets (plants and/or equipment, including technology)

mill

Capabilities (additional specialised staff, employee training and skills)

mill

Inventory (procurement, feedstock) - this includes premiums paid for use of recycled plastic content over virgin content.

mill

M&A (joint ventures, participations, acquisitions)

mill

Other (please specify in the box below)

mill

Total

mill

20. Other information

20.1. If you would like to submit any images which may be used in the report, please upload them here. 

Notes:

- Multiple files should be uploaded in a single ZIP file.
- Please ensure the image title includes the product description and the relevant section name (e.g. shampoo bottle-post-consumer recycled content).

20.2 Provide a short description of any images uploaded

Note: Please make sure you refer to the names of the relevant images in your description.

Characters remaining: 500

20.3 If you would like to provide the Ellen MacArthur Foundation with any additional information relevant to your 2024 reporting submission, please do so here

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Note: If you have published additional data related to your plastic packaging, plastic sold or plastic collected/sorted/recycled, through other channels, you can provide the link here

Characters remaining: 1000

Submitting your report

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Once you have checked all questions are complete and answered accurately, click 'next' below to submit your response. You will be able to download a summary of your responses for your records after submitting.

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*We appreciate any feedback on our Good Business Journey Report.
Please contact GoodBusinessJourney@woolworths.co.za*